

UNLOCKING THE POWER OF **PLANT BASED SOFTGELS**: A **strong alternative to gelatin** for the nutraceutical and pharmaceutical industry.

Discover
**Versa
gel™**



Versa
gel™

Procaps at a Glance

Procaps is a **pharmaceutical group**, dedicated to offer innovation in health and nutrition



We work **hand-in hand** with our customers and develop innovative health solutions.



+70 Scientists and technicians in R&D, of which +25% have masters degrees and PhDs.



A leading marketer of **advanced-softgel** related technologies.



We employ over **5,000 People across 13 Countries** in Latin America.



Our Vertical Integration & Flexibility lets us offer end-to-end solutions across the value chain.



With 7 major production facilities in **Colombia, Brazil and El Salvador**.



We employ over **5,000 People across 13 Countries** in Latin America.



Our Vertical Integration & Flexibility lets us offer end-to-end solutions across the value chain.



Our DNA

This is our Value Proposal

ADAPTABILITY



We Adapt, because
We Can

- We **adapt** to our customers needs and demands.
- We are ready to develop products and offer serviced at the **speed and with the support requires**

VALUE



We are experts in the value
chain of a product.

- We **understand** markets needs and develop strategies that add value to your brand.
- The **safety and integrity** of our customers in our number one priority.

DEFFERENTIATION



Our innovation is what
Makes us different

- Our **robust formulations and technology platforms** create an impact in consumer markets.
- We understand that **innovation is a must** in order to stay on top.

OWNERSHIP



I am the driver and
Leader of my business

- We have the **expertise and capabilities** to make a difference.
- We go **above and beyond** for my company and clients.

EXCEPTIONAL EXPERIENCE



We want our consumers
to crave for more

- We are **experts** in increasing customers adherence to therapies.
- We offer **profitability** while increasing brand awareness.



It's time for this flexible format to be the cornerstone of your next supplement or healthcare application!

Wish you could develop natural products, quickly, without compromising on quality or product performance?

Meet our vegetarian softgel technology, VersaGel™, a versatile option for the encapsulation of high viscous, semisolid or high pH fill contents

VersaGel™ is a platform that has been built at Procaps from different standpoints such as: Formulation, R&D, Process, Product and Experience.



BACKGROUND

- Since its **beginnings**, vegetarian soft capsules were promoted as **products offered to religious, ethnic or groups with dietary restrictions**.
- The chemistry of the polymer materials used in their manufacturing results in a product with **certain advantages over the conventional soft gelatin capsules**.
- Materials currently used are **non-ionic polymers, mainly carbohydrates that are low reactive and therefore stable**.



Versagel™ Advantages

- They are **more stable** than proteins at **extreme pH values** and **moderate ionic strengths**.
- Ability to **encapsulate high temperature fills**.
- Ability to develop **Modify Release Options**
- **No Crosslinking over time**
- They are **more stable** than proteins at **extreme pH values** and **moderate ionic strengths**.
- **Non-GMO, Gluten Free, Vegetarian.**
- **Vegan Certifiable**
- Suitable for the development of other Softgel Technologies, such as **Unigel™, Softgel Enteric Coating.**



OPPORTUNITIES

The plant-based trend is here to stay!

Plant-based diets **have been growing in popularity**, reflecting **consumer desires to act more sustainably and eat more healthfully.**

The pandemic has given consumers more reasons to **avoid animal-based foods, which will lead to more growth for the plant-based category.**



Mintel. Making Plant-based Easy. Oct 2020.
Mintel. And the Plant-based Meal Goes To... Jan 2020.
Mintel. New Normal, New Meat. Nov 2020.
Mintel. Fi Europe 2019: What's next for plant-based diets? Jan 2020.



Plant-based options will become more common and will take a larger share of consumers' diets. This will give plant-based food brands plenty of space to **specialize and cater to different consumer needs**, such as **convenience, indulgence or healthy eating.**



With consumers increasingly concerned about their own health and wellness, **plant-based brands need to emphasize the presence of inherent and added nutrition, and deliver functional health benefits**, to appeal as part of a broader wellness regime.



The new generations will also boost their animal welfare demands, and we will see new generations grow up consuming more plant-based products.



Most consumers do not embrace extreme diets like veganism, suggesting opportunities for products for flexitarian consumers. **'Best of both' hybrid products are emerging in different categories.**

Versagel™

Consumer Benefits

- Suited for consumers with **dietary and religious or cultural restrictions.**
- Ideal for consumers **seeking products to fit their healthy lifestyles.**
- Offers the **same benefits as a Softgel Capsule:**
 - a. **Easy to Swallow**
 - b. **Odor and Taste Free**
- Options available in variety of **colors, shapes, sizes, and clarity**



SOME

product ideas
In Versagel™ Technology



Versa  Ita

REAL BEAUTY:

Vitamin E: 100 mg
Vitamin C: 60 mg
Biotin: 1000 mcg
Copper: 1000 mcg
Selenium: 55 mcg

REAL BEAUTY (Flex):

Vitamin E: 100 mg
Collagen: 200 mg
Biotin: 1000 mcg
Copper: 1000 mcg
Selenium: 55 mcg

Pure Vitality:

Hemp Oil: 500 mg

Overall Health:

Sacha Inchi: 1000 mg



For more information on **Versa**gel™
Technology and/or Product
formulation visit:
<https://www.softigel.com>

Or email us at:
softigel@procaps.com.co

Versa
gel™



Softi
Gel
BY PROCAPS

PROCAPS
GROUP



**BREAKING THE WALL BETWEEN
THE PHYSICAL AND VIRTUAL WORLD.
EXPLORE, INTERACT AND INNOVATE WITH US.**

> Discover now