

UNLOCKING THE POWER OF **PLANT BASED SOFTGELS: A strong alternative to gelatin** for the nutraceutical and pharmaceutical industry.





Procaps is a pharmaceutical group, dedicated to offer innovation in health and nutrition



We work **hand-in hand** with our customers and develop innovative health solutions.

+70 Scientists and technicians in R&D, of which +25% have masters degrees and PhDs.



Procaps at a Glance

A leading marketer of **advanced-softgel** related technologies.



We employ over **5,000 People across 13 Countries** in Latin

America.



Our Vertical Integration & Flexibility lets us offer end-to-end solutions across the value chain.



With 7 major production facilities in Colombia, Brazil and El Salvador.



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Our DNA This is our Value Proposal



ADAPTABILITY



We Adapt, because We Can

- We adapt to our customers needs and demands.
- We are ready to develop products and offer serviced at the speed and with the support requires

VALUE



We are experts in the value chain of a product.

- We understand markets needs and develop strategies that add value to your brand.
- The safety and integrity of our customers in our number one priority.

DEFFERENTIATION



Our innovation is what Makes us different

- Our robust formulations and technology platforms create an impact in consumer markets.
- We understand that innovation is a must in order to stay on top.

OWNERSHIP



I am the driver and Leader of my business

- We have the expertise and capabilities to make a difference.
- We go above and beyond for my company and clients.

EXCEPTIONAL EXPERIENCE



We want our consumers to crave for more

- We are experts in increasing customers adherence to therapies.
- We offer profitability while increasing brand awareness.

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It's time for this flexible format to be the cornerstone of your next supplement or healthcare application!

Wish you could develop natural products, quickly, without compromising on quality or product performance?

Meet our vegetarian softgel technology, Versagel™, a versatile option for the encapsulation of high viscous, semisolid or high pH fill contents

Versagel™ is a platform that has been built at Procaps from different standpoints such as: Formulation, R&D, Process, Product and Experience.





BACKGROUND



- Since its beginnings, vegetarian soft capsules were promoted as products offered to religious, ethnic or groups with dietary restrictions.
- The chemistry of the polymer materials used in their manufacturing results in a product with certain advantages over the conventional soft gelatin capsules.
- Materials currently used are non-ionic polymers, mainly carbohydrates that are low reactive and therefore stable.

Versagel™ Advantages



- They are more stable than proteins at extreme pH values and moderate ionic strengths.
- Ability to encapsulate high temperature fills.
- Ability to develop Modify Release Options
- No Crosslinking over time
- They are more stable than proteins at extreme pH values and moderate ionic strengths.

- Non-GMO, Gluten Free, Vegetarian.
- Vegan Certifiable
- Suitable for the development of other Softgel Technologies, such as Unigel™,
 Softgel Enteric Coating.

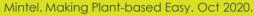


OPPORTUNITIES

The plant-based trend is here to stay!

Plant-based diets have been growing in popularity, reflecting consumer desires to act more sustainably and eat more healthfully.

The pandemic has given consumers more reasons to avoid animal-based foods, which will lead to more growth for the plant-based category.



Mintel. And the Plant-based Meal Goes To... Jan 2020.

Mintel. New Normal, New Meat. Nov 2020.

Mintel. Fi Europe 2019: What's next for plant-based diets? Jan 2020.



Plant-based options will become more common and will take a larger share of consumers' diets. This will give plant-based food brands plenty of space to specialize and cater to different consumer needs, such as convenience, indulgence or healthy eating.



With consumers increasingly concerned about their own health and wellness, plant-based brands need to emphasize the presence of inherent and added nutrition, and deliver functional health benefits, to appeal as part of a broader wellness regime.



The new generations will also boost their animal welfare demands, and we will see new generations grow up consuming more plant-based products.



Most consumers do not embrace extreme diets like veganism, suggesting opportunities for products for flexitarian consumers.

'Best of both' hybrid products are emerging in different categories.

Versagel™ Consumer Benefits



- Suited for consumers with dietary and religious or cultural restrictions.
- Ideal for consumers seeking products to fit their healthy lifestyles.
- Offers the same benefits as a Softgel Capsule:
 - a. Easy to Swallow
 - b. Odor and Taste Free

 Options available in variety of colors, shapes, sizes, and clarity







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REAL BEAUTY:

Vitamin E: 100 mg Vitamin C: 60 mg Biotin: 1000 mcg Copper: 1000 mcg Selenium: 55 mcg

REAL BEAUTY (Flex):

Vitamin E: 100 mg Collagen: 200 mg Biotin: 1000 mcg Copper: 1000 mcg Selenium: 55 mcg

Pure Vitality:

Hemp Oil: 500 mg

Overall Health:

Sacha Inchi: 1000 mg









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THE PHYSICAL AND VIRTUAL WORLD.
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